



GO-LAB

OFFICIAL RULES

Go-Lab Summer Mini Video Contest

05 August 2014 – 31 August 2014

The Go-Lab Project is hosting the “Go-Lab Summer Mini Video Contest” to encourage teachers and other interested parties to work with Go-Lab, make them more familiar with the idea of Go-Lab and become a part of the Project.

The Contest runs from 12:00 pm CET, 05 August 2014, to 11:55 am CET, 31 August 2014. **Three winner videos** will be selected. The winner participants/teams will be announced by 20 September 2014 and will receive prizes.

Each of the three winner participants/teams will receive an **Amazon voucher in a value of 150 Euros** (most votes), **100 Euros** (second most votes) and **50 Euros** (third most votes). (One voucher per winning video)

GENERAL

This contest is open to any individual (“participant”) or group of individuals (“team”) from Europe and all over the world. Participants must be 18 years of age as of 04 August 2014 to take part in the competition.

Participants are invited to record a video clip of themselves, their students or friends, of animated figures or any other similar figures presenting and explaining the main idea of Go-Lab in an easy and creative way and submit it to Go-Lab by 11.55 am CET, 31 August 2014. The Video will then be shared with the public at large via the Go-Lab Facebook page, located online at:

<https://www.facebook.com/GoLabProject>

SUBMISSIONS

Participants should be creative and imaginative, and are welcome to include friends, family, colleagues, their sports teams, social clubs or school groups and even their students in their video submissions to create nice and impressive presentations of Go-Lab.

- Along with the video, a text description of the proposed video must be provided that clearly explains its story and why this video is the perfect way to represent Go-Lab.

- The video needs to contain an easy explanation on Go-Lab in general, how Go-Lab works and how it can be used for teaching science at school.

Following moderation, submitted videos will be publicly visible on the Go-Lab Project Facebook page, where visitors may vote for their favorite video. The Contest runs from 12:00 pm CET, 05 August 2014, to 11.55 am CET, 31 August 2014. After the contest finish no more videos may be submitted.

Visitors of the Go-Lab Facebook page may start voting for their favorite video right after the submission until 11.55 pm CET, 14 September 2014. After that date voting will be disabled and the top-three video ranking will be frozen.

Each participant may contribute more than one video. Participants should make no more than one video submission per day.

Participants must have a valid YouTube account to take part. [If you have a Google account, like Gmail, you already have a YouTube account.] The Go-Lab Facebook page uses a customized campaign application provided by <http://woobox.com/>.

SUBMISSION PROCESS

Upload and publish your video on YouTube, then enter your YouTube video URL via the contest campaign application from the Go-Lab Facebook page along with the video description using <https://www.facebook.com/GoLabProject> or use the application link provided on the website in the beginning of the competition.

FORMAT, LENGTH, CONTENT

Submitted videos should be approximately 90 seconds and in any event no longer than 120 seconds. They must be uploaded and shared with the Go-Lab Facebook page via YouTube, so the video files must meet the respective technical specifications of these services.

Videos should be recorded mainly in English. If recorded in other languages, subtitles should be provided.

Submitted videos should not contain any objectionable or illegal content. Go-Lab reserves the right to delete any videos deemed unacceptable.

OWNERSHIP, ORIGINAL WORKS

Participants certify that their video submission is their original work, that they have full legal right to use any portion that is not their original work, that they have permission from anyone identifiably shown in the video to submit the video (students of underage must own an agreement of their parents that they can provide any time needed; do not send them to Go-Lab) and they certify that they

consent to Go-Lab and its partners publishing the submitted video, the participants' names, home towns and social media names.

PERMISSIONS

By submitting a video, participants grant Go-Lab and its partners permanent permission to publish the video submission in any channel at any time with credit and at no profit.

Participants also agree to abide by the terms and conditions of Facebook and YouTube.

PRIZES

The videos will be promoted via the Go-Lab Social Media channels. The first three winner videos (created by a participant or a team of participants) will be awarded with a 150 (most votes), 100 (second most votes) and 50 (third most votes) Euros Amazon voucher each.

ELIGIBLE PARTICIPANTS

Participation in the Contest is open to anyone who is 18 years age as of 04 August 2014.

Go-Lab project staff, partners working on the Go-Lab project, and their immediate families residing them, are not eligible to participate.

PERSONAL INFORMATION

In order to contact prize winners, participants agree to provide Go-Lab their first name, family name, phone number, email address, city, country and one or more social media names. Participants agree that Go-Lab and its partners may publish their names, cities, videos and social media names.

INDEMNIFICATION, BEST EFFORT

Participants understand that the Go-Lab Summer Mini Video Contest is being conducted on a best-effort basis and may be modified, delayed, or cancelled by Go-Lab at any time.

CONTACT

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